

17 September, 2010

Mr. Donzier
Office International de l'Eau

Dear Mr. Donzier,

As you may know, the next World Water Forum (WWF), to be held in Marseille in 2012, intends to strengthen the role of the Regional process (one of the four preparatory processes of the Forum) in order to implement a participative bottom-up approach, where regional stakeholders (including those "outside the water box") will play a key role in setting their own Targets and finding their "Solutions for water".

During the 3rd IFC board meeting on September 3rd, 2010, it was decided that a Regional Coordinator would be chosen for each of the 4 continents (Africa, Americas, Asia-Pacific, Europe).

In this context, I am pleased to inform you that the Regional Commission of the IFC considers your organisation as most relevant to lead the regional process in the European region.

Although this choice remains to be officially endorsed by the next IFC Board on October 20th, I would like to know whether your organisation would accept this role.

I would therefore highly appreciate if you could confirm your willingness and interest to coordinate such regional process by sending us a draft proposal by the end of September 2010. This proposal should include your suggestions on other key regional institutions that you wish or consider necessary to involve in your region and should also indicate the name of the coordinator that you would designate as focal point as well as the general organisation and resources that you would need to set-up.

Besides, I would like to inform you of the general framework and agenda of the Regional processes for the coming months:

- The first major milestone will be the next WWF stakeholder meeting on November 18 and 19. On that occasion, regional Targets will be chosen. To prepare this event and make it successful, Regional Coordinators should liaise with the IFC (to fit within the general themes chosen for the Forum) and with the different stakeholders of their region to identify and prioritize specific regional Targets and inform widely on the process.
- By the beginning of December, calls for proposal should be launched by the Regional Coordinator for each chosen regional specific Target (about 5 Targets per region). The objective of these calls for proposals is to stimulate creativity and encourage

participation from organizations and stakeholders “out of the water box” and others that may otherwise not be able to take in a leading role in large water related international events such as the WWF.

- By mid-January, proposals to run regional Targets should be received and selected by the Regional Coordinator (one Target Coordinator chosen per Target). The quality of the participative approach and the inclusion of all stakeholders will be a key criterion of selection.
- From February to end of 2011, each Target Coordinator will run its Target process, possibly with a limited financial support from the IFC when required.

I sincerely hope that you will accept to bring the full support of your institution to the organisation of the 5th WWF. The IFC is indeed convinced that successful Regional processes will be key for a successful Forum.

With best regards,

A handwritten signature in black ink, appearing to read 'Eun-kyung Park', with a stylized, cursive script.

Eun-kyung Park
President of the Regional Commission
International Forum Committee (IFC)
6th World Water Forum