

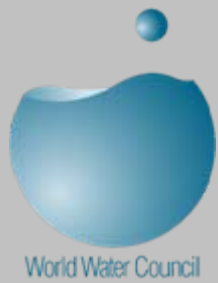
TOWARDS WORLD WATER SOLUTIONS



6th World Water Forum

March 2012, Marseille

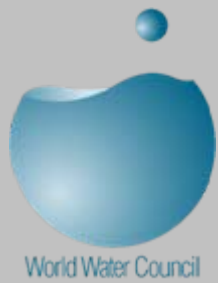




THE WORLD WATER FORUM



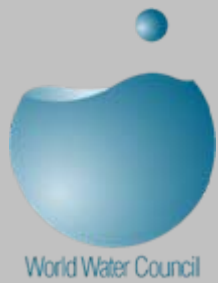
- The world's largest water event
- Objectives:
 - ✓ Gather all stakeholders together to debate questions related to water, its management and access
 - ✓ Formulate concrete proposals and encourage action and solutions
 - ✓ Solicit true and lasting political commitment
- A platform for debates and exchange on questions that are relevant for improved water management and access to water supply and sanitation
- An open and constructive place for discussion



FACTS AND FIGURES FROM ISTANBUL



- Over 25,000 participants
- 192 countries represented
- 1,300 participants in the political processes
- 106 sessions prepared by over 400 organizations
- 150 side events
- Over 1,000 accredited journalists
- 135 children from over 20 countries and over 200 youth participants
- 1,000 sponsored participants



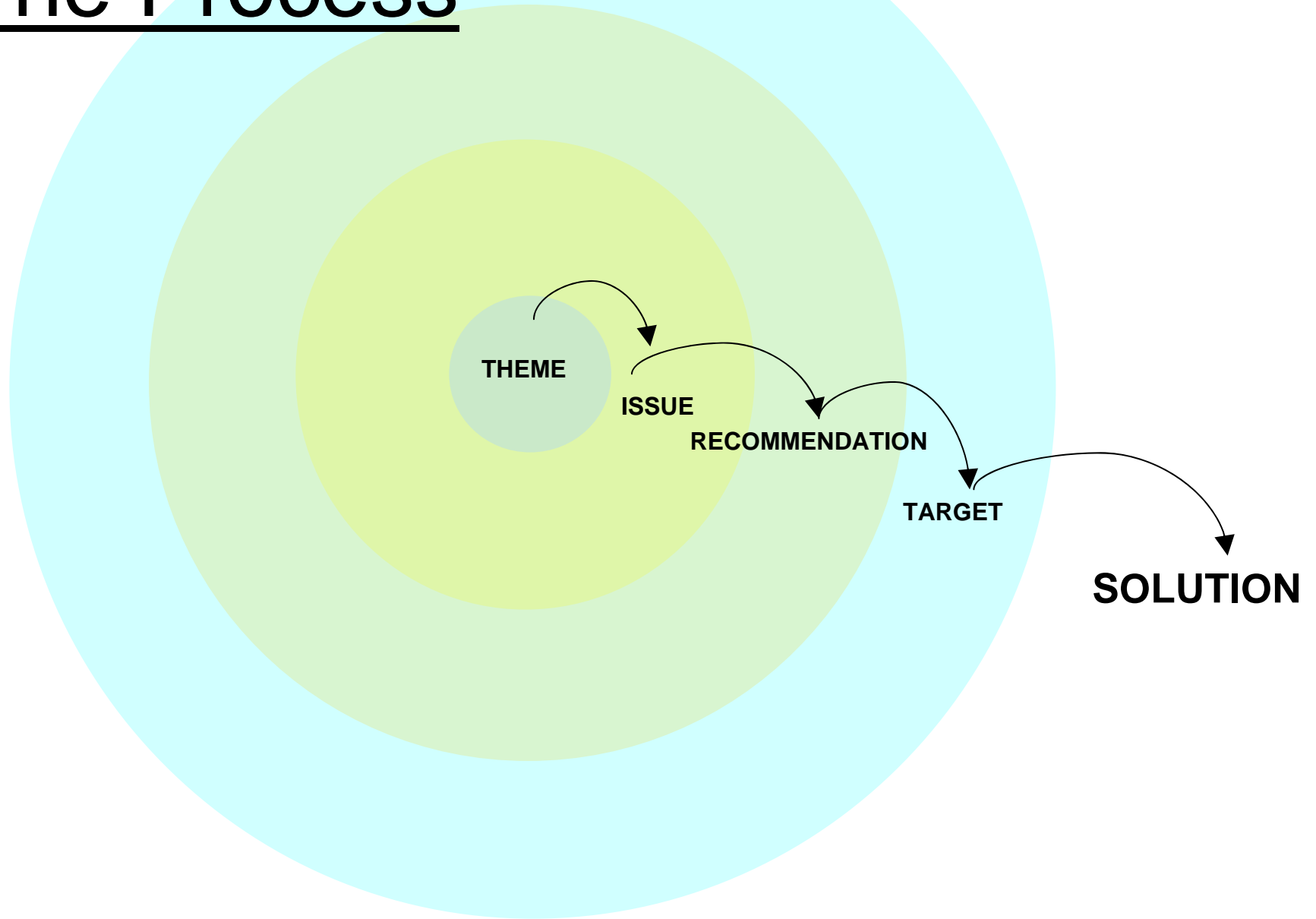
A FORUM OF SOLUTIONS



- Preferring for action over theoretical discourse and debates
- Encouraging lasting concrete commitments through a follow-up mechanism
- Involving wide participation (in the spirit of the «Grenelle» French model)
- Creating true mobilization of citizens in a friendly, festive and popular atmosphere

Toward concrete solutions !

The Process





SMART TARGETS AND WISE PROCESS



- SMART focuses on the relevance of the targets
 - **S**pecific
 - **M**easurable
 - **A**chievable
 - **R**ealistic
 - **T**ime bound

- WISE focuses on the process
 - **W**ide Involvement **S**takeholder **E**xchanges

A FORUM FOR THE CAUSE OF WATER

Solutions are first and foremost of a political nature and must be found by reinforcing dialogue between:



Parliamentarians

Governments

Local Authorities



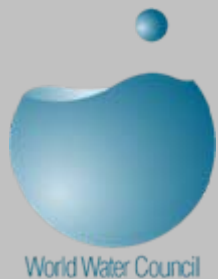
**Intergovernmental
Organisations / United
Nations**

**NGOs / Civil
Society / Users**



**Professionals /
Scientists / Experts**

**Public and Private
Companies**



ORGANIZATIONAL STRUCTURES







DRAFT THEMATIC FRAMEWORK

CREATING A BLUE MOVEMENT !

3 strategic directions

12 key priorities for water action:



Ensure everyone's well-being



Guarantee access to water services for all and the Right to Water

Guarantee access to integrated sanitation services for all

Contribute to improved hygiene and health through water

Protect populations and economies from risks

Contribute to cooperation and peace

Balance multiple uses

Ensure food security

Harmonize energy and water

Protect and value ecosystem services and green growth

Improve the quality of water resources and ecosystems

Adjust pressures and footprints of human activities on water

Respond to climate and global changes in an urbanizing world

Contribute to economic development

Keep the planet blue

Conditions for success

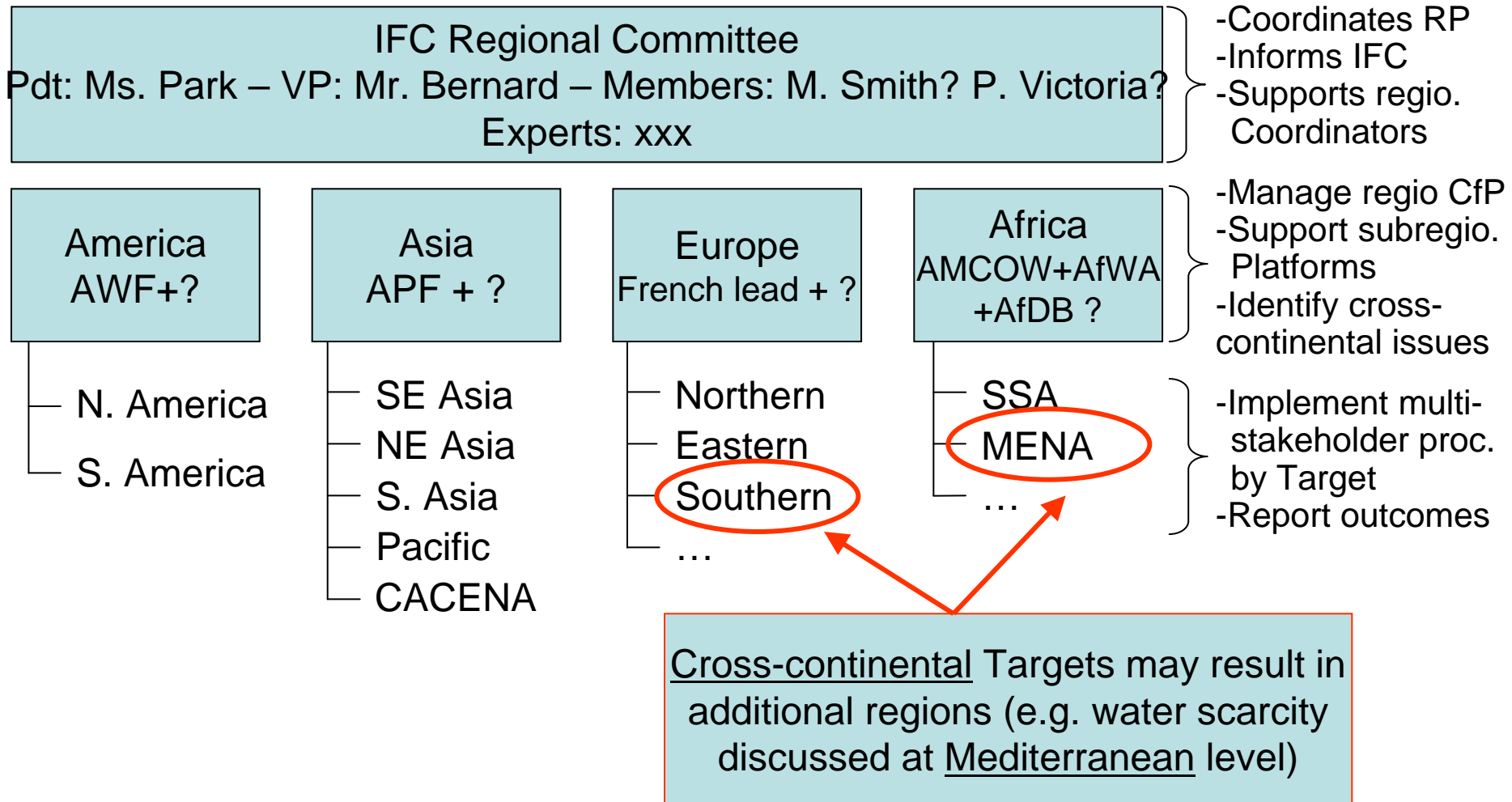
Good governance

Finance water for all

Enabling environment



Proposed organisation for SMART an WISE regional Targets



Toward concrete, **SMART & WISE** solutions!

Proposed agenda for Regional processes

