



RESEAU INTERNATIONAL DES ORGANISMES DE BASSIN DEBRECEN JUIN 2007

Pascal BONNETAIN Administrateur Agence de l'Eau Rhone Mediterranee Corse



tous pour l'eau

GRANDE CONSULTATION CITOYENNE

2 mai 2 novembre 2005

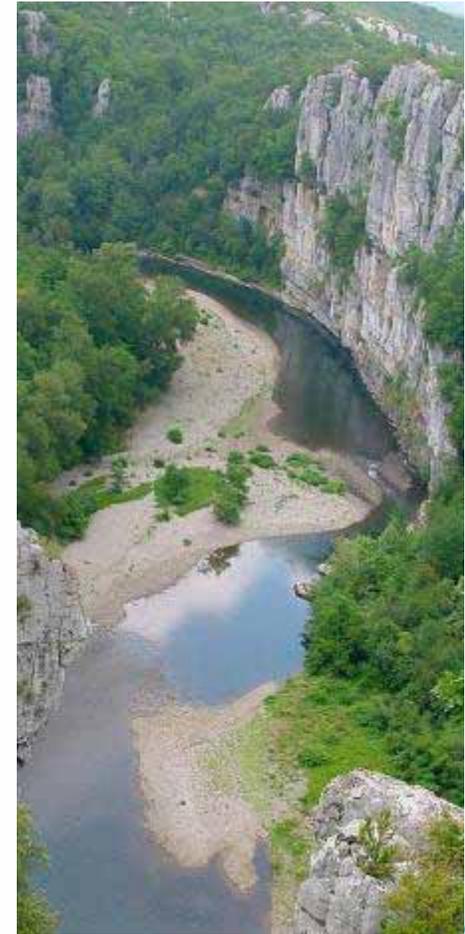
**INTERNATIONAL NETWORK OF BASIN ORGANIZATIONS
DEBRECEN (HUNGARY) - JUNE 2007**



Pascal Bonnetain

BACKGROUND TO THIS CONSULTATION

- **A commitment to transparency and public participation**
(Aarhus Convention, 2002)
- **A first experience of the participation of water users**
- **A measure provided for under the Water Framework Directive**
(Article 14)



WHAT IS THIS CONSULTATION ABOUT ?

Two major stages in the WFD :

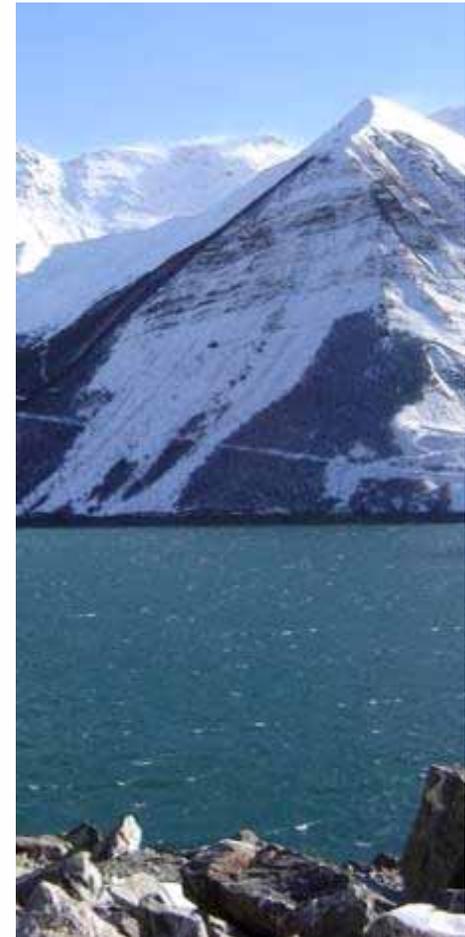
- **In 2005 :**
Water problems identified thanks to the states of play carried out in the districts
- **In 2008 :**
Objectives for water bodies and actions to be implemented



WHAT IS THIS CONSULTATION FOR ?

Two main goals :

- **Inform the public and arouse its awareness**
- **Gather and take into account public opinion when drafting the Management Plans**



**How do we organise the
consultation of over
60 million water
users ?**



A DUAL STRATEGY

- **Inform on the consultation :**
National media campaign
(TV advertising and leaflets)
- **Give access to the information and collect feedback :**
Actions carried out in each river basin district
(questionnaires, on-site activities, ...)

Consultation nationale



Respectons
l'eau



THE CONSULTATION IN THE RHONE-MEDITERRANEE AND CORSICA DISTRICTS

> A vast, multi-faceted territory



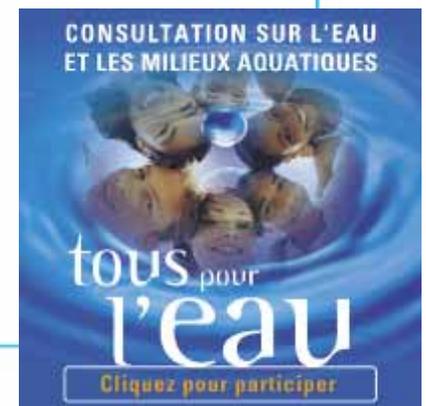
tous pour
l'eau

Debrecen June 2007



THE CONSULTATION IN THE RHONE-MEDITERRANEE AND CORSICA DISTRICTS

- A brand new experience for the Water Agency
- A specific strategy :
 - communicate directly in the consultation process
 - find the support of local bridge projects
- The tools :
 - the “all for water” advertising campaign





➤ Example of the partnership set up on the Ardèche River Basin



RESULTS IN THE RM&C DISTRICTS

CONCERNING THE OPINIONS COLLECTED :

- More than 80 000 questionnaires and free contributions
- A unanimous agreement on the challenges identified in the state of play
- Solutions needed in order to reach the public in a more uniform way



RESULTS IN THE RM&C DISTRICTS

CONCERNING THE STRATEGY IMPLEMENTED :

- **Good following at local level shown in public involvement and the diversity of the proposed bridge projects**
- **The importance of informing those in the closest proximity to the site**
- **Benefit from the results achieved at local level, and in cooperation with the other districts and other European countries**



GUIDELINES FOR THE 2008 CONSULTATION

➤ A strategy ...

- based on the experience of the 1st consultation
- adapted to the 2nd implementation stage of the WFD

➤ ... and adaptive tools

- systematic circulation of the questionnaire
- renewal of partnerships with the local management structures



Crédits photos : M. Morverand, C. Chevret, M. Cadet, Agence de l'eau RM&C, Syndicat Ardèche Claire

...Merci!
...Thank you!
... Köszönöm!

